

2024 Pennsylvania FBLA State Leadership Workshop Schedule of Events

Pre-SLW Events: Wednesday, October 16 Orientation; Quest (Goosechase) Live: **October 28 @ 5PM EST**

October 16, 2024	SUCCESS	VIRTUAL ORIENTATION - Registered Advisers Webinar Session 3:30-4:30 PM EST -THANK YOU FOR ATTENDING!	✓✓
October 16, 2024	SUCCESS	VIRTUAL ORIENTATION - Registered Region Officers, Chapter Officers & Members Members Webinar Session 7:00-8:00 PM EST - THANK YOU FOR ATTENDING!	✓✓

Friday, November 2, 2024	<p style="margin: 0;">v</p> <p style="margin: 0;">KALAHARI BEHIND THE SCENES - TOUR A (2:00 - 3:00 pm); SLW Registered Members and Advisers. By reservation only. Meeting Place: Convention Center, Grand Staircase</p> <p style="margin: 0;">KALAHARI BEHIND THE SCENES - TOUR B (3:30 - 4:30 pm); SLW Registered Members and Advisers. By reservation only. Meeting Place: Convention Center, Grand Staircase</p> <p style="margin: 0;">SATURDAY EVENING SOCIAL - Karaoke Fun - 7:30 - 9:30 pm. Location: Kalahari Ballroom - Salon C & D</p>
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Friday, November 3, 2024	<p style="margin: 0;">ALL IN LEADERSHIP</p> <p style="margin: 0;">EXHIBITORS Kilimanjaro Ballroom Atrium - 9:15 am - 5:15 pm</p> <p style="margin: 0;">SLW REGISTRATION Convention Center Registration D</p> <p style="margin: 0;">Charity Fundraisers Benefiting - American Red Cross - All Drop Off Items and Distributions of Pre-sold items: Kilimanjaro Lounge & Atrium Adoption of Rubber Ducks - 10:00 am - 7:00 pm; Basket Drop Off: 9:00-10:30 am Basket Auction Tickets Sales - (Sunday - 10:00 am - 5:30 pm; Monday - 7:30 am-10:45 am) Red Cross Relay Registration: North Foyer - 10:00 am - 6:00 pm Red Cross Relays: 7:00 pm - 9:00 pm - Kalahari Ballroom, Salon BCD</p>
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Opening General Session - Kilimanjaro Ballroom
Welcome & Intro: State Officers | Welcome: Chris Barrett, Pocono Mountains Visitors Bureau | Keynote Speaker: Dustin Galyon | Building Bridges with State Officers | Battle of the Chapters Preliminary Round with Ryan Underwood

BUILDING BRIDGES TO SUCCESS

ALL IN ACADEMIES <i>(eight connected sessions)</i>				REGION ADVISERS MEETING 11:30-1:00 pm Location: Sagewood			BUILDING BRIDGES SUCCESS SESSIONS <i>(themed and topic series sessions)</i>										FBLA Educators Corner		LUGGAGE STORAGE		
The Box Business Academy Limited to 35! <small>Team Box Business Start & Run Simulation!</small>	Start Up Academy!	All In with FBLA (Middle School Academy)	Parent and Professional Series Academy	Business and Industry Sessions	College and Career Sessions	FBLA Competitive Events	ALL IN TOUR! Behind The Scenes with The Kalahari Resort	State Project/Community Service	Chapter Officer Sessions	Communication Sessions	Professionalism Sessions	Time for Teams	Level Up Leadership	Wealth Sessions	Creativity Sessions	Leader's Toolkit Sessions	Success Habits	Hospitality Track	Adviser Professional Development		
Kilimanjaro Ballroom Suite 4	Kalahari Ballroom Salon A	Kalahari Ballroom Salon B	Ebony Boardroom	Kalahari Ballroom Salon E	Kalahari Ballroom Salon F	Sagewood	Convention Center Grand Staircase	Kalahari Ballroom Salon G	Rosewood	Aloeswood	Ironwood	Kilimanjaro Ballroom Suite 5	Kilimanjaro Ballroom Suite 8	Kalahari Ballroom Salon H	Kilimanjaro Ballroom Suite 9	Kilimanjaro Ballroom Suite 10	Kilimanjaro Ballroom Suite 6	Kilimanjaro Ballroom Suite 7	Nile+Orange	Zambezi	Kilimanjaro Suite 3
INTRO SESSION Team Box Business Vol 1: Start and Run Your Own Company! Andre Van Der Bergh TEAMTRI Special Feature: Student Teams Stay in this Academy for Day 1. No entry after Session Kickoff.	INTRO SESSION Start Up Academy! Take an idea all the way to the Pitch! Jay Hallowell TEAMTRI Special Feature: Student Teams Stay in this Academy for Day 1. No entry after Session Kickoff.	Breaking the Ice Kenzie Bastian TEAMTRI	Discover the 5 Voices in Your Home and at Work! Scott Mathie TEAMTRI	World of ESports Damian Banks TEAMTRI	Picture Perfect Dustin Galyon TEAMTRI	Performance Events with Objective Tests Session 1 Derek Selleck Competitive Events Coordinator PA FBLA	Sign up Sunday at Registration Desk D for the Kalahari "Behind the Scenes" Hospitality & Waterpark Operational Tour FBLA member must be pre-registered to participate in the tour. Limit: 25 per tour.	American Red Cross Our Mission! Our Vision! Our Story! Building Bridges to Success! Ms. Sherry Shrive Executive Director Pennsylvania Northeastern Chapter	FBLA 101 Vedika Deshpande National Vice President Eastern Region	Medical Sales 101 Paris Deadmon TEAMTRI	The Polished and Powerful You Ryan Underwood TEAMTRI	#GOALS Kate Callery TEAMTRI	Consulting Unplugged: Driving Innovation with Lasting Impact Ms. Faith Ann Finch, President, Nittany Lion Consulting Group	What You Need to Know About Money Before 20 Dr. Antonio Saravia, Foundation for Economic Education	What If Method Andrea Blanco TEAMTRI	Get Into Gear Chuck Young TEAMTRI	Bank On It! Careers in Banking & Financial Services Alex Bumpers TEAMTRI	Exploring Hospitality Careers Katie Hoffmann Corporate Talent Acquisition Manager	SESSION 1 FBLA Adviser Welcome Reception & Lunch 12:35 - 1:15 pm 12-Minute Promotion Dr. Carrie Duncan, Program Director/Gallop Certified - Clifton Strengths Coach 1:15-1:27 PM	First Time Adviser Orientation Janet Skiles PA FBLA Conference Coordinator 1:00-1:30 PM	LUGGAGE STORAGE
STUDENT PIZZA & SNACK BREAK - Buffet Lines - North Foyer, West Foyer, South Foyer; Dining Hall - Kalahari Ballroom Salon CD (Overflow Double Cut Restaurant)																			10 min Break		
Team Box Business Vol 2: Start and Run Your Own Company! Andre Van Der Bergh TEAMTRI Special Feature: Student Teams Stay in this Academy for Day 1. No entry after Vol 1 Session Kickoff.	Start Up Academy! Take an idea all the way to the Pitch! Jay Hallowell TEAMTRI Special Feature: Student Teams Stay in this Academy for Day 1. No entry after Session Kickoff.	Get Into Gear Chuck Young TEAMTRI	Communication Code Kenzie Bastian TEAMTRI	ALL IN as a Team Damian Banks TEAMTRI	The Dollars and Sense (and Nonsense) of College Admissions Dr. Kevin Bukatman, President & CEO -	State Only Pre-Judged Events Session 2 Derek Selleck, Competitive Events Coordinator PA FBLA	STUDENT EXCLUSIVE Tour #1: 1:00-2:00 PM Kalahari Tour "Behind the Scenes" of the Waterpark Operations Limited for 25 Must be pre-registered. (Join group for lunch upon return from tour.)	American Red Cross Our Mission! Our Vision! Our Story! Building Bridges to Success! Ms. Sherry Shrive Executive Director Pennsylvania Northeastern Chapter	Consulting Unplugged: Driving Innovation with Lasting Impact Ms. Faith Ann Finch, President, Nittany Lion Consulting Group	Selling Yourself Paris Deadmon TEAMTRI	Building Leaders - Beating Cancer Mr. Matt Lorenzo & Ms. Caitlyn Ridge Mini-THON Liaison	Saint Francis University Biz Bowl Dr. John Miko - Associate Dean of Business at Saint Francis University, Loretto	You Are the Prize: How to Market Yourself PA State Officers Hayden Avery, Sarah Mackenzie, Layla Jon, Ben, Ava Sohum	Side Hustle Superstar: Build Wealth Early! Ms. Elisabeth Felten, Associate Professor, DeSales University	"YES...And?" Improvisation in Everyday Life Andrea Blanco TEAMTRI	#GOALS Kate Callery TEAMTRI	Bank On It! Careers in Banking & Financial Services Alex Bumpers TEAMTRI	Building Your Personal Brand Katelynn Hoffmann Jordenne Butler Maria Connor Kalahari Resort Talent Acquisition Team	SESSION 2 Creating ALL IN Classroom Culture KEYNOTE SPEAKER Ryan Underwood TEAMTRI (1:40 - 2:40 PM)		
Team Box Business Vol 3: Build Your Business! Andre Van Der Bergh TEAMTRI Special Feature: Student Teams Stay in this Academy for Day 1. No entry after Vol 1 Session Kickoff.	Start Up Academy! Take an idea all the way to the Pitch! Jay Hallowell TEAMTRI Special Feature: Student Teams Stay in this Academy for Day 1. No entry after Session Kickoff.	FBLA 101 Vedika Deshpande National Vice President Eastern Region	Get into Gear Chuck Young TEAMTRI	Saint Francis University Business Bowl Dr. John Miko Associate Dean of Business at Saint Francis University	Entrepreneurial Vision Mr. Tunji Adebayo, FEE Faculty, Atlanta GA	Performance Events Where Visual Aids are Allowed Derek Selleck, Competitive Events Coordinator PA FBLA	STUDENT EXCLUSIVE Tour #2: 2:30-3:30 pm Kalahari Tour "Behind the Scenes" of the Waterpark Operations Limited for 25 Must be pre-registered.	American Red Cross Our Mission! Our Vision! Our Story! Building Bridges for Success! Ms. Sherry Shrive Executive Director Pennsylvania Northeastern Chapter	Breaking the Ice Kenzie Bastian TEAMTRI	ALL IN on Your Brand Kate Callery TEAMTRI	Building Leaders - Beating Cancer Mr. Matt Lorenzo Ms. Caitlyn Ridge Mini-THON Liaison	2IQ < CQ: Leading with Cultural Intelligence Dr. Carrie Duncan, Program Director /Gallop Certified Clifton Strengths Coach	What You Need to Know About Money Before 20 Dr. Antonio Saravia, Foundation for Economic Education	Everyone Can Be a Millionaire Alex Bumpers TEAMTRI	WanderLust. Andrea Blanco TEAMTRI	Medical Sales 101 Paris Deadmon TEAMTRI	ALL IN as a Team Damian Banks TEAMTRI	Building Your Resume Katelynn Hoffmann Jordenne Butler Maria Connor Kalahari Resort Talent Acquisition Team	SESSION 3 FBLA Adviser Forum		

Team Box Business Vol 4: Facing the Challenges of Business and Competition Andre Van Der Bergh TEAMTRI Special Feature: Student Teams Stay in this Academy for Day 1. No entry after Vol 1 Session Kickoff.	Start Up Academy! Take an Idea to the Pitch! Jay Hallowell TEAMTRI Special Feature: Student Teams Stay in this Academy for Day 1. No entry after Session Kickoff.	Middle School Competitive Events Overview and Q & A Mrs. Michele Sites, PA FBLA Middle School Coordinator	ALL IN Leadership Coaching Techniques Dustin Galyon TEAMTRI	What Luxury Brand Are You? Dr. Joanna Pishko, Assistant Professor, Susquehanna University	Entrepreneurial Vision Mr. Tunji Adebayo, FEE Faculty, Atlanta GA	SESSION MOVED TO NILE & ORANGE Competitive Events Overview ADVISERS ONLY Derek Selleck, PA FBLA Competitive Events Coordinator	STUDENT EXCLUSIVE Tour #3: 3:45-4:45 pm Kalahari Tour "Behind the Scenes" of the Waterpark Operations Limited for 25 Must be pre-registered.	American Red Cross Our Mission! Our Vision! Our Story! Building Bridges for Success! Ms. Sherry Shrive American Red Cross Volunteer	#GOALS Kate Callery TEAMTRI	Grand Slam Communication Kenzie Bastian TEAMTRI	Parli Pro Power Up Chuck Young TEAMTRI	ALL IN Aa a Team Damian banks TEAMTRI	Fumbling Forward-- Leadership Lessons in Failure Dr. Emma Fleck, Professor of Entrepreneurship - Susquehanna University	The Future You: How to Start Building Wealth Today Mr. Drew Lojewski, Incoming Sales & Trading Analyst - Bank of America	"YES...And?" Improvisation in Everyday Life Andrea Blanco TEAMTRI	Medical Sales 101 Paris Deadmon TEAMTRI	The X-Factor Scott Mathie TEAMTRI	Mock Interviews with Kalahari Leadership Team Katelynn Hoffmann Jordenne Butler Maria Connor Kalahari Reorts Talent Acquisition Team	All Advisers are required to attend this session. (2:45 - 5:00 PM) FBLA Staff Bruce Boncal Janet Skiles Derek Selleck Kristi Ryland Michele Sites Michele Myers Jake Sarwar	LUGGAGE STORAGE
Team Box Business Vol 5: Winners and Learners in Business Andre Van Der Bergh TEAMTRI Special Feature: Student Teams Stay in this Academy for Day 1. No entry after Vol 1 Session Kickoff.	Start Up Academy! Take an idea all the way to the Pitch! Jay Hallowell TEAMTRI Special Feature: Student Teams Stay in this Academy for Day 1. No entry after Session Kickoff.	The Ultimate Guide to Networking - Middle School PA FBLA State Officers: Hayden, Avery Sarah, Layla, Jon Mackenzie, Ben Sohum, Ava	The Overpromise Problem Kenzie Bastian TEAMTRI	Parli Pro Power Up Chuck Young TEAMTRI	Bank on It! Careers in Banking & Financial Services Alex Bumpers TEAMTRI	Speech Events Session 5 Derek Selleck, Competitive Events Coordinator PA FBLA	ATTENTION FBLA! Did you have a "WOW" Moment today? Write that person(s) a THANK YOU NOTE and drop it in the "Special Moments" THANK YOU BOX in HQ 1255. Stationery & Envelopes are available from all workshop presenters.	American Red Cross Our Mission! Our Vision! Our Story! Building Bridges for Success! Ms. Sherry Shrive American Red Cross Volunteer	FBLA 101 Vedika Deshpande National Vice President Eastern Region	ALL IN on Your Brand Kate Callery TEAMTRI	Side Hustle Superstar: Build Wealth Early Ms. Elisabeth Felten Associate Professor DeSales University	Do Hard Things Together Dustin Galyon TEAMTRI	Fumbling Forward-- Leadership Lessons in Failure Dr. Emma Fleck, Professor of Entrepreneurship - Susquehanna University	The Future You: How to Start Building Wealth Today Mr. Drew Lojewski, Incoming Sales & Trading Analyst - Bank of America	WanderLust. Andrea Blanco TEAMTRI	The X-Factor Scott Mathie TEAMTRI	The Peace Index Ryan Underwood TEAMTRI	Interview Practice with Hospitality Professionals Katelynn Hoffmann (Host) Hospitality Professionals	Hotel Room Key Distribution 5:00 PM	LUGGAGE STORAGE

Pennsylvania FBLA

Hotel Check-In & "Dinner" on your own

State Project Activities - SLW Relays 7:00 PM! - Kalahari Ballroom - BCD

FBLA Private "After Hours Event" in the Waterpark - 9:15-11:15 PM | SLW Rubber Ducky Derby - 9:30 PM at the LAZY RIVER | ARCADE IS OPEN. Hours: Sunday: 8 am-11 pm

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ay, November 4, 2024

Breakfast On Your Own (6:30-8:00 am) OR Great Karoo FBLA BREAKFAST BUFFET (7:00-8:00 am) | SUPPORT THE AMERICAN RED CROSS - WEAR YOUR SLW T-SHIRT!

EXHIBITORS | Convention Center Lobby - North Foyer

Charity Fundraiser: American Red Cross

Basket Auction Drawings | Kilimanjaro Lounge - Winning numbers will be displayed on the Big Screens during the Closing Session. You must be present to win!

ALL IN ACADEMIES				ALL IN POWER SESSIONS																Advisers Sessions by PA FBLA		LUGGAGE STORAGE
Business Strategy Academy	Straight Talk on Careers Academy	All In with FBLA (Middle School Academy)	Parent and Professional Series Academy	Business and Industry Sessions	College and Career Sessions	FBLA Competitive Events	ALL IN TOUR! Behind The Scenes with The Kalahari Resort	State Ptroject/Community Service	Chapter Officer Sessions	Communication Sessions	Professionalism Sessions	Leadership and Teamwork Adventure Sessions	Productivity	Wealth Sessions	Marketing Mix Sessions	Leader's Toolkit Sessions	Success Habits	Hospitality Track			LUGGAGE STORAGE	
Kilimanjaro Ballroom Suite 4	Kalahari Ballroom Salon A	Kalahari Ballroom Salon B	Ebony Boardroom	Kalahari Ballroom Salon F	Kalahari Ballroom Salon E	Sagewood	Convention Center Grand Staircase	Kalahari Ballroom Salon G	Rosewood	Aloeswood	Ironwood	Kilimanjaro Ballroom Suite 5	Kilimanjaro Ballroom Suite 8	Kalahari Ballroom Salon H	Kilimanjaro Ballroom Suite 9	Kilimanjaro Ballroom Suite 10	Kilimanjaro Ballroom Suite 6	Kilimanjaro Ballroom Suite 7	Nile+Orange	Zambezi	Kilimanjaro Ballroom Suite 3	

Sunrise Session! Battle of the Chapters - The Final Round! Kilimanjaro Ballroom - Suite 1 & 2

Competition in the Marketplace Andre Van Der Bergh TEAMTRI	Straight Talk on Careers: The Interview Jay Hallowell TEAMTRI	Middle School Competitive Events Overview and Q & A Mrs. Michele Sites, PA FBLA Middle School Coordinator	PARENTS INVITED TO ATTEND THE SLC AND NLC BRIEFING IN ORANGE+NILE Janet Skiles PA FBLA Conference Coordinator Bruce Boncal PA FBLA Executive Director	PFEW - One Week This Summer Can Change Everything Nathan Cooper, PFEW Recruiter & Volunteer	Academy of Food Marketing at Saint Joseph's University Emma Campbell, Program Recruiter for the Academy at Saint Joseph's University	Objective and Production Tests Derek Selleck, Competitive Events Coordinator PA FBLA Session 6	STUDENT EXCLUSIVE Tour #4 Kalahari Tour Behind the Scenes of the Waterpark Operations 8:55 - 9:55 AM Limited for 25 Must sign up Sunday at Registration D NO WALK-ONS	American Red Cross -Our Mission! Our Vision! Our Story! Building Bridges for Success! Ms. Sherry Shrive American Red Cross Volunteer	Parli Pro Power Up Chuck Young TEAMTRI	Selling Yourself Paris Deadmon TEAMTRI	Get Your Resume Ready Now! Dr. Thomas Craig, Associate Professor & McCabe Chair of Business and Society, DeSales University	Breaking the Ice Kenzie Bastian TEAMTRI	The World of ESports Damian Banks TEAMTRI	What You Need to Know About Money Before 20 Dr. Antonio Saravia, Foundation for Economic Education	Branding Blitz Ryan Underwood TEAMTRI	Picture Perfect Dustin Galyon TEAMTRI	WHAT IF Method Andrea Blanco TEAMTRI	Building Your Personal Brand KALAHARI Katelynn Connor Corporate Talent Jordenne Butler Early Acquisition Mgr. Maria Connor Corporate Recruiter	SLC & NLC Update Hershey & Anaheim Briefing Janet Skiles PA FBLA Cnferene Coordinator Bruce Boncal PA FBLA Executive Director	LUGGAGE STORAGE	
The Challenge of the Future and then Two Curve Balls are Thrown - A Case Study Andre Van Der Bergh TEAMTRI	World of ESports Damian Banks TEAMTRI	Branding Blitz Ryan Underwood TEAMTRI	Is Your Student Promotable? Jay Hallowell TEAMTRI Ebony	Medical Sales 101 Paris Deadmon TEAMTRI	Career Readines for Today's High School Students Mrs. Missy Gutkowski, Assistant Dean of Experiential Learning, Bucknell University	Role Play Events with Objective Tests - Session 7 Derek Selleck, Competitive Events Coordinator PA FBLA	American Red Cross -Our Mission! Our Vision! Our Story! Building Bridges for Success! Ms. Sherry Shrive American Red Cross Volunteer	Get Into Gear Chuck Young TEAMTRI	Building Leaders - Beating Cancer Mr. Matt Lorenzo Ms. Caitlyn Ridge Mini-THON Liaison	Side Hustle Superstar: Build Wealth Early! Ms. Elisabeth Felten, Associate Professor, DeSales University	Do Hard Things Together Dustin Galyon TEAMTRI	ChatGPT Wrote This Workshop Scott Mathie TEAMTRI	Everyone Can Be a Millionaire Alex Bumpers TEAMTRI	ALL IN on Your Brand Kate Callery TEAMTRI	Grand Slam Communication Kenzie Bastian TEAMTRI	"YES...And?" Improvisation in Everyday Life Andrea Blanco TEAMTRI	Building Your Resume KALAHARI Katelynn Connor Corporate Talent Jordenne Butler Early Acquisition Mgr. Maria Connor Corporate Recruiter	Academy of Food Marketing at Saint Joseph's University Emma Campbell Program Recruiter for the Food Marketing Academy	LUGGAGE STORAGE		
The Impact of Quality in Business Andre Van Der Bergh TEAMTRI	Are You Promotable? A Must See for Young Professionals Jay Hallowell TEAMTRI	Grand Slam Communication Kenzie Bastian TEAMTRI	The Peace Index Ryan Underwood TEAMTRI Ebony	Medical Sales 101 Paris Deadmon TEAMTRI	PFEW - One Week This Summer Can Change Everything Nathan Cooper, PFEW Recruiter & Volunteer	High School Competitive Events Open Q & A Session 8 Derek Selleck, Competitive Events Coordinator PA FBLA	STUDENT EXCLUSIVE Tour #5 Kalahari Tour Behind the Scens of the Waterpark Operations 10:00-11:00 AM Limited to 25 Must sign up Sunday at Registration D	American Red Cross -Our Mission! Our Vision! Our Story! Building Bridges for Success! Ms. Sherry Shrive American Red Cross Volunteer	Do Hard Things Together Dustin Galyon TEAMTRI	Building Leaders - Beating Cancer Mr. Matt Lorenzo Ms. Caitlyn Ridge Mini-THON Liaison ?	Get Your Resume Ready Now! Dr. Thomas Craig, Associate Professor & McCabe Chair of Business and Society, DeSales University	#GOALS Kate Callery TEAMTRI	ALL IN As a Team Damian Banks TEAMTRI	Everyone Can Be a Millionaire Alex Bumpers TEAMTRI	Storybrand Scott Mathie TEAMTRI	Get Into Gear Chuck Young TEAMTRI	Be Your Best YOU!	Interview Practice Katelynn Connor Corporate Talent Acquisition Manager Jordenne Butler Early Acquisition Mgr. Maria Connor Corporate Recruiter	Career Readiness Competencies for Today's High School Students Missy Gutkowski Assistant Dean of Experiential Learning Bucknell University Freeman College of Management Adviser Breakout Session	Leading with Strengths Dr. Carrie Duncan, Program Director / Gallop-Certified Clifton Strength Coach Adviser Breakout Session	LUGGAGE STORAGE

Building Bridges to Success - Go All in with FBLA

Closing General Session | Charity Fundraiser and Charity Auction Results (All Members & Advisers) | Kilimanjaro Ballroom - Suite 1 and 2

LUGGAGE STORAGE